11th Annual

Data Protection Practical Compliance Conference

Keynote Speakers:
Helen Dixon - Data Protection Commissioner
Dara Murphy - Minister for European Affairs & Data Protection

Guest Speakers from EY, Arthur Cox, Hogan Lovells, Barclays, Charles Russell Speechlys as well as Industry leading Barristers

“This Super Conference. Each presentation was interesting and informative.”
Paul Newe
IS Security Operations Manager
Electricity Supply Board

“The Conference provided an excellent forum for providing realistic practical advice, in a totally non-legalistic way!”
Robert Streeter
Data Protection Compliance Manager
Sky

“Very good Conference, materials and speakers!”
Catherine Gill
Administrative Officer
County Wexford VEC

“Well presented and structured day – I am looking forward to next year.”
Caroline Lang
Digital Research and Customer Relations Executive
The Irish Times

This event can be used to qualify for 10.5 CPD points

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PRESENTATIONS - Day 1
Thursday 17th November 2016

Chairs: Rob Corbet & Colin Rooney, Arthur Cox

Keynote Speakers
Helen Dixon - Data Protection Commissioner
Dara Murphy - Minister for European Affairs & Data Protection

Keynote Address
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Insights into What Other Organisations are Doing to Prepare for the GDPR
Louisa Elder – EY

Understanding the New Sanctions Regime
Joanne Neary – Arthur Cox

Sorting out the International Data Transfers Nightmare
Julie Brill – Hogan Lovells

Data Breach Notifications – What to Expect
Emily Gibson – Barrister

Privacy Impact Assessments – When and How?
Rob Corbet – Arthur Cox

Big Data vs the GDPR
Fedelma Good – Barclays

The Changing Role of the DPO / Privacy Officer
Chris Bollard – Arthur Cox

Details of the content of each Presentation is available online

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Individual Rights under the GDPR
Joanne Neary - Arthur Cox

In an attempt to shift control of processing from organisations to individuals, the Regulation makes several changes. In particular, the rights that currently exist will alter, and new rights will become available. Using practical examples, this Workshop looks at each of the rights in turn, and discusses:

- how each existing right will differ under the new law
- the implications for organisations of the new rights, including the right to object to ‘legitimate interests’ processing, and the right to data deletion
- what changes organisations need to implement now to prepare both for the changes to existing rights and the imposition of the new rights

Enforcement under the GDPR:
Engaging with the Regulator
Colin Rooney - Arthur Cox

Enforcement of data protection law will be very different from 2018. Significantly the Irish Data Protection Commissioner will acquire the power to fine organisations for the first time, and other powers will create an altered relationship between organisations and the regulator. This Workshop looks at the new enforcement regime, including:

- the new fining powers and what types of breaches will be likely to result in fines
- other new powers of the Data Protection Commissioner
- what steps organisations should take now to prepare for the commencement of the new regime, including how to avoid being amongst the first organisations to receive fines

Joint, Several and Independent Controllers – Challenges and Solutions
Ashley Roughton - Barrister

Situations often arise where there are several data controllers that wish to access a database. In some cases they may want to do so independently and in others they may only be entitled to act together. The contractual position governing such arrangements - from simple agreements to merger, takeover or asset purchase agreements which contain data processing rights - can be a minefield from the point of view of data protection. This Workshop clarifies the issues and provides practical guidance on how to handle these types of agreements.

Accountability – How to Comply, and the Role of the Data Protection Officer
Olivia Mullooly - Arthur Cox

Although “accountability” as a concept has been with us for some time, under the new law it will become a legal requirement. This session looks at accountability under the General Data Protection Regulation, how it will impact traditional compliance frameworks, and how the DPO’s job role will need to change. The session includes:

- what accountability means
- how your current compliance regime will need to be updated
- auditing your organisation’s compliance
- what new tasks DPOs will need to perform from 2018

Data Protection and Cybersecurity Due Diligence
Robert Bond - Charles Russell Speechlys

Data controllers and those investing in data rich businesses need to carry out specific due diligence and compliance vigilance in order to meet both current laws and the provisions of the GDPR. This practical session, in which delegates will be given checklist templates, includes:

- due diligence regarding third party data protection compliance
- due diligence regarding data breaches and other incidents in third parties
- cybersecurity due diligence – things to look for

Outsourcing and Data Security under the GDPR
Chris Bollard - Arthur Cox

The General Data Protection Regulation will redraw the relationship and dynamic between controllers and processors. As such, it will have a significant impact on all outsourcing arrangements. This Workshop reminds delegates of the current position, and discusses what changes need to be made to existing arrangements before the new law comes into force. The session includes:

- the changing obligations on controllers and processors
- the new steps that controllers will need to take before appointing a data processor
- how the requirements for processing agreements will change and what can be done now to prepare
- the new obligations on controllers and processors in the event of a data breach
- steps to ensure that your organisation meets the new data security requirements in the context of outsourcing
Helen Dixon was appointed as Data Protection Commissioner for Ireland in September 2014. She had previously held the role of Irish Registrar of Companies from November 2009. Prior to that, she held senior civil service roles in the Department of Jobs, Enterprise and Innovation in the areas of economic migration policy and, formerly, science, technology and innovation policy. She was delighted to have been awarded an honorary fellowship of the Institute of Chartered Secretaries and Administrators (ICSA) in 2014.

Dara Murphy is the Minister for European Affairs and Data Protection. He was previously the Vice Chair of the Dáil Committee on European Union Affairs and a Member of the Dáil Committee on Finance and Public Expenditure and Reform. He also served as the Chair of the Internal Fine Gael Committee on European Affairs, Foreign Affairs & Trade. He was elected to the Dáil in March 2011. Previously, he was appointed by Taoiseach John Bruton to be his representative on the National Economic & Social Council in 1995-1998.

Ashley Roughton is a Barrister in independent practice specialising in data protection. He was counsel in many of the leading data protection cases of the past decade including Smith v Lloyds TSB and Johnson v Medical Defence Union, and he regularly advises both individuals and data controllers in relation to proceedings before the Court and the Tribunal. He also advises in relation to compliance, data sharing and cross border transfers. Ashley is a member of the Examination Board for the Practitioner Certificate in Data Protection.

Chris Bollard is an Associate in the Technology & Life Sciences team in Arthur Cox. Chris advises on data protection law as well as intellectual property, technology and e-commerce matters. Chris has extensive experience advising data rich companies on a range of data protection issues, including data processing agreements, data transfers and disclosures, data breaches and data access requests. Chris has published articles on the topic of data protection (especially as it applies to cloud computing) and contributes to the Arthur Cox technology blog TechBrief.

Colin Rooney is a Partner in Arthur Cox’s Technology & Innovation Group. His practice has a strong emphasis on data protection, freedom of information and information management issues. He also advises on intellectual property, e-business, information technology and confidentiality matters. Colin has particular expertise in advising on data protection matters in the human resources sector, including on matters such as: compliance with data protection obligations; managing data security; processing of sensitive personal data; handling of data subject access requests.

Emily Gibson is a practising Barrister. She specialises in data protection law, intellectual property law and competition, and in commercial law and arbitration. She has advised and acted on a range of data protection issues for individuals and data controllers. A former lecturer at Trinity College Dublin, Emily has published widely and is a regular presenter at conferences and seminars. Emily is a member of the Examination Board for the Practitioner Certificate in Data Protection.

Fedelma Good is Director of Information Policy & Strategy at Barclays. Her role is to help colleagues understand their responsibilities and the relevant privacy and other regulatory requirements, not to mention the common sense and customer focussed issues, that apply when it comes to gathering, managing and using personal data in new ways. A graduate of Trinity College Dublin, Fedelma started her working life with the Bank of Ireland in Dublin before moving to London to join Deloitte.

Joanne Neary is an Associate in the Technology and Innovation Group in Arthur Cox. She has particular expertise in the areas of data protection and freedom of information and advises on a range of public and private entities on these matters. She also advises on the areas of e-commerce, intellectual property and export control compliance.

Julie Brill is Partner and Co-Director of Privacy and Cybersecurity Practice at Hogan Lovells. Julie is plugged in to data, device and systems vulnerability and is focused on emerging data security issues. Her deep understanding of big data helps companies navigate the complex rules around the use of data. Having previously worked as a Commissioner of the U.S. Federal Trade Commission (FTC), Julie was “widely seen as the Commission’s most important voice on Internet privacy and data security issues.” She brings her voice and knowledge to the clients of the Privacy and Cybersecurity Practice.

Louise Elder is a Solicitor and Director at EY. A senior City-trained lawyer with over twelve years experience in both private practice and in-house, Louisa has worked for both multinational organisations and smaller start ups covering a broad range of commercial law with particular expertise in Intellectual Property and Data Protection. She has advised on complex and multiparty high value information technology projects and on a wide range of commercial contracts, particularly during secondments, assisting clients with all ongoing business needs and trading requirements.

Olivia Mullooly is an Associate in the Technology & Innovation Group at Arthur Cox. Olivia advises on data protection law as well as intellectual property, technology and e-commerce matters. Olivia has extensive experience advising on a range of data protection issues, such as data processing notices and agreements, data transfers and disclosures, direct marketing, data breaches and data subject access requests.

Rob Corbet is a Partner in Arthur Cox’s Technology & Innovation Group. He has particular experience in data protection, advising many of Ireland’s largest companies. He is also a leading adviser in the area of sports law where he advises many significant players, both domestic and international. Rob has been widely published on IT, IP and related matters both domestically and internationally. He is a leading author and lecturer on technology law in the Law Society of Ireland. He is a member of the Editorial Board for Data Protection Ireland Journal. Rob is also a Member of the Examination Board for the Practitioner Certificate in Data Protection.

Robert Bond is a Partner, Compliance & Ethics Professional and Notary Public at Charles Russell Speechlys LLP. He has specialised in technology law for over 37 years and is also a well recognised expert and author in the legal fields of TMT, ecommerce, data protection and cyber security. He is a member of Tech UK Big Data and Analytics Council and the United Nations Privacy Advisory Group, is on the advisory Board of the Data Protection Academy of Malaysia, and is an Ambassador for Privacy by Design. He is named in the National LawJournal’s list of 50 Governance Risk & Compliance Trailblazers, listed in the top 10 in “the Who’s Who of Information Technology Lawyers 2014” and also in “Best Lawyers in UK 2016”.

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**Workshop choices:**

**Morning Workshops** (select one):

A - Individual Rights under the GDPR
B - Enforcement under the GDPR: Engaging with the Regulator
C - Joint, Several and Independent Controllers – Challenges and Solutions

**Afternoon Workshops** (select one):

D - Accountability – How to Comply, and the Role of the Data Protection Officer
E - Data Protection and Cybersecurity Due Diligence
F - Outsourcing and Data Security under the GDPR

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**Fees and terms**

- Whole Conference (Speakers’ Presentations Day plus two Workshops) €995
- Speakers’ Presentations Day plus one Workshop €855
- Speakers’ Presentations Day only €695
- Two Workshops only €595
- One Workshop only €455

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Please let us know if any delegates have special requirements. A vegetarian option is available for lunch.

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Testimonials

“Very informative and enjoyable. The handouts are very good.”
Stephen Nolan
Privacy Lead
Microsoft

“Presentations were very useful and informative.”
Niall McDonnell
County Secretary
Wexford County Council

“The Conference was very practically based – therefore very useful.”
Tara Glynn
Company Secretary
ACC Bank plc

“Very enjoyable and well run conference.”
David Whelon
Corporate Information Security Manager
Bord Gáis Éireann

“Excellent.”
Laura Doherty
Compliance Consultant
Zurich Insuranc

“A good list of speakers who presented well.”
Michael O’Malley
Senior Corporate Lawyer
Danske Bank

“Practical information on handling subject access requests was particularly useful.”
Ann Smith
Senior Finance Executive
Chartered Accountants Ireland

“Excellent day! The presentations provided practical advice that will be useful in my day to day job.”
Jason Palmer
Head of Compliance and Risk
AXA Life Europe Ltd

“Good content and excellent speakers. Great venue.”
Kate Colleary
Solicitor
O’Donnell Sweeney

“Particularly useful was the guidance on formulation and structure of data protection policies.”
Dan McDonnell
Section Head - Community and Student Services
Co Carlow VEC

“Very informative and practical.”
Deirdre Hyland
Head of Information Management Services
Mater Misericordiae University Hospital Ltd

“Very helpful practical approach.”
Irena Sharapova
Solicitor
Kerry Group

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www.dataprotectionqualification.ie

“Very worthwhile – excellent!”
John Connaughton
Training Services Executive
Irish Sea Fisheries Board

“Very useful materials.”
Valerie Ryder
Administrative Assistant
University of Limerick

“Content was excellent.”
Philip Higgins
Business Warehousing Development Officer
ESB Energy Solutions

“Facilities and conference material excellent.”
Orna-Richella Maquire
Principal Assistant
The Revenue Commissioners

“Excellent content and focus on best practice.”
Conor Savage
Online Operations Executive
Paddy Power